



MINUTES OF THE BOARD OF DIRECTORS MEETING
 OF THE ONTARIO RINGETTE ASSOCIATION INC.
 HELD IN TORONTO ON JANUARY 28, 2017 COMMENCING AT 9:00 A.M.
 HEREINAFTER CITED AS D5-16

ROLL CALL				
	<u>PRESENT</u>		<u>ABSENT</u>	
	President Vice President Administration Vice President Technical Vice President Finance Vice President Communications Past President Central Region Director Eastern Region Director Northeast Region Director Northwest Region Director Southern Region Director Western Region Director	John Voss Janet Logan Kelly Sitland Robert Crandall Colin Deans Kim Noxon Mary Slavik Mike Lester Terry Ablett Vacant John Batchelor Brian Breckles	Athlete Director	Erienne Beuglet
	Invited Guests: Executive Director Games and Tournaments Membership Services	Mike Beaton (Recorder) Kathy Noxon Fred Black		



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AGENDA ITEMS	MOTIONS	ACTION
1. ADOPTION OF AGENDA	1.1 Motion D5-16-01 THAT: the Board of Directors approve the Agenda (with changes and additions). Moved: Western Seconded: Central Carried	<ul style="list-style-type: none"> • Add 3 motions (new, member, application for Outreach, adopt Concussion Policy) • Staff to fill out full agenda once input is received from VP Communication and President
2. ADOPTION OF THE PREVIOUS BOARD MEETING MINUTES	2.1 Motion D5-16-02 THAT: the minutes of the November 26, 2016 Board of Directors Meeting is accepted. Moved: VP Finance Seconded: VP Communications Carried VP Administration arrived 9:15am	<ul style="list-style-type: none"> • Amended Adjournment 5.1 should read 6:00 p.m.



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3. CORRESPONDENCE	3.1 Vendors using players' names	<ul style="list-style-type: none">• staff to produce a standard statement to be included in every associations registration form for the dissemination of personal information• Add specific wording to Privacy Policy to expand cover use of personal information (personal information will be provided to a third-party vendor for producing game sheets and posting player statistics at provincial championships and events)• Include notice in G&T sanctioned event package• Member Notice for next year
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<p>4. WEBSITE REDESIGN</p>	<p>4.1 VP Communications Update on website redesign and RFP</p> <ul style="list-style-type: none"> - Four submissions received, narrowed down to two who were looked at more in depth - Alt Media and Media Vandals references and past users were checked out - Media Vandals was selected to do a presentation today - Consensus around the table that the marketing component is very important 	
<p>5. PRESENTATION</p>	<p>5.1 Presentation By: Mediavandals 10:00 am Sheila Hash</p> <ul style="list-style-type: none"> - meet with client, develop homepage-colours/layout - every page within can be customized although inside page has own dashboard <ul style="list-style-type: none"> o overall design is approached, website design is approved o Website is designed offline, can kick tires until launched o 30-day warranty o Hand off so client can manage it o Once design is done Programmed in so changes can be done but not change overall page effect /layout o -will recommend a host site with great security <p>5.2 Messaging -10:15am Toby online</p> <ul style="list-style-type: none"> - technical data and gathering <ul style="list-style-type: none"> o work with ORA to see what target audience is, set foundation, plug into Facebook to use their demographics to gauge feedback and what interests are that o This lays foundation of what website looks like o We create and bring to ORA to get feedback and feedback 	



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	<ul style="list-style-type: none">○ search engine optimization○ Drive traffic to site○ Paid search○ Social media such as Facebook○ Organic search such as Google○ Website is built in such a way that the site can be found and the pages can be indexed○ ad words etc are extra but we can do if wanted <p>Google Analytics just focuses on bottom line items: how many conversions are you getting in a month and what was your cost per conversion</p> <p>Our platform takes all the data out there and puts it into a simplified form while still providing access to Google Analytics if you wish to delve deeper into the data</p> <p>Toby signed off 10:30am</p> <p>5.3 Website:</p> <ul style="list-style-type: none">- look at all ringette sites in province<ul style="list-style-type: none">○ focus on navigation upon the site, 58 different sources, 3 or less clicks for users to find info in an easy format○ While we want to recruit we also need to find information for current user base	
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	<p>We have mapped out that we will have the site done in 3 months this includes a reasonable response time to input from ORA</p> <p>The presentation was followed by a discussion of the vendor.</p> <p>5.4 Motion D5-16-03 THAT: Mediavandals be engaged as the website designer.</p> <p>Moved: VP Administration Seconded: Western Carried</p>	
<p>6. REGIONAL DIRECTORS REPORTS</p>	<p>6.1 Western 6.2 Northeastern 6.3 Southern 6.4 Central 6.5 Eastern: concerns with wording that removes registration after January 8th 6.6 Regional Directors Conference Call</p> <ul style="list-style-type: none"> - Conference Call on Tournaments & Allocations <ul style="list-style-type: none"> o tournaments capped at 5 division i.e. Oshawa and grow by having out of province teams o G&T asking to be able to put into place their plan and evaluate next January o need exposure for the teams as top priority 	<ul style="list-style-type: none"> • April G&T to put out steps to be done, Regional Directors to survey coaches as to importance of ranking tournaments. and give to their Regional G&T Coordinators to take to April Meeting • Staff will attend and circulate the Survey



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	<ul style="list-style-type: none">- Nub of the problem Regional Directors wants for tournaments does line up with teams/parents, G&T trying to meet teams' requirements and balance what area directors want- Diversity of exposure was #1<ul style="list-style-type: none">o coaches/team/parents harder to satisfy than associations- A lot of constraints to scheduling tournaments, maximize # of viable divisions in tournaments, a rigid cap might be difficult to achieve<ul style="list-style-type: none">o do we want "super divisions" no -spread the wealth- Officiating is also a consideration<ul style="list-style-type: none">o these cold be a constraint- Let's look at what we can do, not what we can't do, a positive outlook is better- G&T was asked for and provided an explanation, supposedly people on G&T are regional reps and should be bringing regional concerns to the table- First piece of REG Dir was caps, second was listing of tournaments by teams<ul style="list-style-type: none">o why is benefit to rank tournaments as opposed to listing tournaments <p>6.7 Motion D2-16-04 THAT: Regional Directors' Reports are accepted.</p> <p>Moved: Past President Seconded: Western Carried</p>	results with the minutes
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<p>7. SURVEY</p>	<p>7.1 VP Communications</p> <ul style="list-style-type: none"> - broad customer satisfaction survey from parents <ul style="list-style-type: none"> o happy, coming back next year, recommend to others, happy with costs etc - Annual Report <ul style="list-style-type: none"> o lots association representatives attend the AGM but many do not. o creating a PDF document to share /update membership with, what went on is a good way to get content out to membership on. o better to do post event rather than pre-event. o suggestion that the annual association membership fee have an amount which includes one attendee at AGM with meals/accommodations be considered. 	
<p>8. CONCUSSION COMMITTEE REPORT</p>	<p>8.1 Southern Region Director</p> <ul style="list-style-type: none"> - Considered prevention which involves changing of rules - Consulted Rob Drury, Ringette Canada Rules Committee, number of rules were defeated last rule change cycle, - Rule changes are a RC jurisdiction and need to be applied <p>Rob has some ideas on future rule changes and should connect with the committee</p> <p>Looked at different models i.e. Education, most are very similar with a difference for each situation</p>	<ul style="list-style-type: none"> • Staff to make in Ontario friendly and provide to Concussion Committee re-write for input/review. • Item for AGM Workshop: education session on Concussions/return to play



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	<p>8.2 Motion: D5-16-05 THAT: The Ringette Canada Concussion Policy and Concussion Management Guidelines (Return to Play) with the appropriate changes made be adopted.</p> <p>Moved: Southern Seconded: Central Carried</p> <p>Rationale: THE RC Concussion policy and RTP guidelines are specific to our sport and offer the same outline and guidelines as most other Concussion and RTP policies. This policy can be revised and detailed to fit ORA culture and community as we recognize these areas of change. The Concussion Committee has already discussed this issue and after looking at several policies from various sport and non-sport areas would be recommending that ORA adopt the RC policy. This will allow our organization to complete a deficiency in our Sport Recognition submission.</p> <p>Must alert coach when a concussion report is received or have appropriate person complete the Concussion Report. Designated bench staff to track/implement return to play</p>	<ul style="list-style-type: none">• Include 'jurisdiction' statement that this is all encompassing and for all associations and teams.
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<p>9. INCLUSION POLICY LGBTQ ATHLETES</p>	<p>VP Administration</p> <p>9.1 Overview of Inclusion Policy work– several groups have great write ups; CAWS, has info, National Women’s hockey League, Ontario Volleyball.</p> <p>9.2 Look for inclusion/input from groups that advocate</p> <ul style="list-style-type: none"> - two approaches motherhood statements of support verses testing and standards <p>9.3 Discussion on males playing U12 Provincials,</p>	<ul style="list-style-type: none"> • Input from G&T to provide input including co-ed teams
<p>10. ATHLETE COACH MODEL</p>	<p>10.1 Planning to have by Sept 2018 coach development clinics in each region</p> <ul style="list-style-type: none"> - Some regions have conducted these types of clinics - Trying to have a more elite development slant to the clinics - -3 regions already doing this usually around AAA programs- South, Northeast and Central. <p>10.2 Come Try Ringette (CTR) - program has had a tremendous impact especially in the West and Waterloo in particular</p> <ul style="list-style-type: none"> - Is happening across the province - Eastern did a large joint effort for all the associations - at least a 50% conversion rate of those who tried it - 51 CTR events across the province <p>10.3 Sport Development has concern with Membership Services removing registration after January 8th.</p> <p>10.4 Motion: D5-16-06: THAT players on regional teams may register at any time. Moved: VP Administration Seconded: Northeast Carried</p>	



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	<p>10.5 Quest For Gold Athlete Funding</p> <ul style="list-style-type: none"> - Not as well advertized - What are expectations of those who have received the funding - Funding is based on past year's performance <ul style="list-style-type: none"> o expectation to attend national development and tryout camps <p>VP Communications left the meeting at 11:30am.</p>	
<p>11. FUTURE LOOK AT GOVERNANCE</p>	<p>Members include Directors from Northeast & Central, VP Administration, VP Finance and President</p> <p>11.1 Will be an interim report for May Evaluation component to provide feedback an how Board conduct ourselves and assist next year's board</p> <ul style="list-style-type: none"> - healthy exercise, when apply to Board - needs to be objective and open process, for benefit of others <p>11.2 Nomination Committee: Makeup Past President, Director at Large (DAL) active, DAL not returning</p> <p>Broadening up the criteria for DAL and eligibility requirements, have to determine this year or next. Makeup of Nominations Committee; non-board and board make-up</p>	<ul style="list-style-type: none"> • Executive Director to review with solicitor and check if can be done this year • Announcement to changes to membership\inform Nominations Chair of changes to Nominations Committee makeup



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	<p>11.3 Motion: D5-16-07 THAT Bylaws Section 4.4.1 read: Call for Nominations- At least 60 days prior to the Annual General Meeting, the Nominating Committee will issue a 'Call for Nominations' for Directors-At-large using any means of communication. The 'Call of Nominations' will state the method which the nominations are to be made, the requirements for the position and the deadline for submission, which will be no later than fifteen (15) days prior to the Annual Meeting.</p> <p>Moved; Southern Seconded; Past president Carried</p>	
<p>12. FINANCES</p>	<p>VP Finance</p> <p>12.1 Big item in his world is registration, now hard to tell final numbers as Information Change Forms and Outreach are just being completed Look to be in great financial shape</p> <ul style="list-style-type: none"> - Number of associations submitted registration fees late - Looking to work with G&T on a new system to allocate funds and costs regarding hosting provincial championships and events <p>12.2 Motion D5-16-08: THAT we recognize the host associations by presenting them with a bouquet of flowers and a restaurant gift card for \$200 per event. Moved: VP Finance. Seconded: VP Admin Carried</p>	



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	<p>Meant for Organizing Committee and will be presented by ORA representative at Opening Ceremonies.</p> <p>12.3 Motion D5-16-09: THAT the \$3000 Event Hosting Fee collected by the ORA as pertains to the Provincial Championships and Event be eliminated.</p> <p>Moved: VP Finance Seconded: Northeast Carried</p> <p>This will start with the 2017-2018 season.</p> <p>12.4 Membership Management System meeting Feb 11 or Feb joint design session</p> <ul style="list-style-type: none">- no budget for meeting, require room and site- input of staff<ul style="list-style-type: none">o have not provided office input and requirements <p>12.5 Office Space;</p> <ul style="list-style-type: none">- Offer accepted, lease has been accepted, open concept except for 1 office- Landlord provides some leasehold improvements- Conference room available- Hotel Contract	
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	<p>12.6 Housing Bureau - no negative feedback from AA teams</p> <p>12.7 Cloud Services - Office 365 is being used and files are being moved with aim to shut down server.</p>	
<p>13. EXECUTIVE DIRECTORS REPORT</p>	<p>13.1 Reviewed deficiencies in our Sport Recognition application with the Ministry - Insurance certificate submitted and all dates added to policies - Need Concussion and RTP Policy - Need one year Operational Plan</p> <p>13.2 Highlights of Technical Directors report including attendance at ECC and True Sport patches being applied to the uniforms at a small cost</p>	<ul style="list-style-type: none"> • Executive Director to send out details of Operational Plan to Board
<p>14. PROGRAM COMMITTEES</p>	<p>Games & Tournaments</p> <p>14.1 Motion D5-16-10 THAT: any deficiencies flagged by the tournament checker and recommended by the Provincial G&T Committee must be addressed prior to the schedule approval.</p> <p>Moved: VP Administration Seconded: Western Region Withdrawn</p>	



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	<p>14.2 Motion D5-16-11 THAT: Any team has played at the 18+ A Jacks division must have G&T approval to reseed to 18+A.</p> <p>Moved: VP Administration Seconded: Central Region Carried</p> <p>Update on looking for 2018 hosts at AA level.</p> <p>14.3 VP Technical:</p> <ul style="list-style-type: none"> - Sport Development is looking at <ul style="list-style-type: none"> o webcasting games-\$900/event for fixed camera for one rink o Fair Ice Policy as relates to goaltender pickups for provincials <p>This deals with goaltenders must play 50/50 in the round robin</p>	
<p>15. New Business</p>	<p>15.1 Motion D5-16-12 THAT: The Upper Ottawa Valley Recruits Ringette Association be accepted as a member of Ontario Ringette association.</p> <p>Moved: VP Finance Seconded: Central Region Carried</p> <p>15.2 Motion D5-16-13 THAT: the Ottawa Valley Recruits Ringette Association be accepted into the Outreach Program</p> <p>Moved: VP Technical Seconded: VP Finance Defeated</p>	<ul style="list-style-type: none"> • Executive Director to inform new association



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16.0	ADJOURNMENT	16.1 Motion: D3-16- 09 THAT: the meeting be adjourned. Moved: Time: 4:05 Next Meeting: May 13, 2017